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Martha's Vineyard Bank Holds "Senior Solutions for Safe Living" Event in Falmouth

Falmouth, MA – Martha's Vineyard Bank held its first of two highly informational and free "Senior Solutions for Safe Living" events on Friday, May 31st at Museums on the Green in Falmouth. Agenda topics included Cyber Security, Scams and Fraud Prevention, Estate Planning for Digital Assets, Future Care Plans, and Senior Safety, to name a handful. There was also free blood pressure screenings onsite, chiropractic consultations, and refreshments. The second event was Monday, June 3rd, at the West Tisbury Grange Hall from 11:00am-2:00pm.

"As we progress towards a world where one in three of us is over the age of 65 - and all the complications that go along managing finances for older individuals - we feel as though it's our responsibility to the community to help." said James Anthony, President & CEO of Martha's Vineyard Bank. "Serving the community is our mission."

The speaker list was abundant and included James Anthony, Martha's Vineyard President & CEO, delivering the opening remarks; CJ Conrad, VP of Marketing & Solutions Development for Martha's Vineyard Bank, speaking about cyber security; Officer James Porter, of the Falmouth Police Department, discussing scams and fraud protection; Robert Mascali, Falmouth Attorney, speaking about estate planning for digital assets; Jill Irving Bishop, of the Falmouth Council on Aging, highlighting Falmouth senior demographics and the late 2019 opening of the new Falmouth Senior Center; and Ed Murphy, of Elder Services of Cape Cod and the Islands, speaking about senior safety.

"It's never too early to start planning for these very important topics in your lives - the events are not just for seniors and are free and open to all," said Patti Leighton, Community Relations Director for Martha's Vineyard Bank, who added, "Get a plan for your digital assets."

Ms. Bishop, of the Falmouth Council on Aging, excitedly shared news of the imminent grand opening of the Senior Center in Falmouth.

"We do so much here and we're here to help people," Ms. Bishop said. She added that as of the last census there are 11,000 seniors in Falmouth and by 2030 this group will be 50 percent of the Falmouth population, which greatly affects service delivery. Ms. Bishop also spoke on the importance of partnerships, such as with the Cape Cod Transit Authority. "We rely on partnerships - without them we would not be able to offer the

services that we do. Transportation, for example, is a huge need. We keep people connected to the community."

About Martha's Vineyard Bank

Martha's Vineyard Bank is a full-service bank headquartered in Edgartown, Massachusetts. Services offered include residential and commercial lending, business and personal banking, trust, and investment services. The Bank operates 11 offices and 15 ATMs on Martha's Vineyard and in Falmouth. With over a century-long tradition of providing financial services, Martha's Vineyard Bank reports \$836 million in total assets as of December 31, 2018. Martha's Vineyard Bank deposits are totally insured through the Federal Deposit Insurance Corporation (FDIC) and the Depositor's Insurance Fund (DIF). Investment services are provided by Martha's Vineyard Investment Advisors, a wholly-owned subsidiary of Martha's Vineyard Bank.

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Photo Captions:

- 1. James Anthony, Martha's Vineyard Bank President & CEO, Patti Leighton, Martha's Vineyard Bank Community Relations Director, and Luke Murphy, Managing Director of Martha's Vineyard Investment Advisors attending the "Senior Solutions for Safe Living" event in Falmouth at Museums on the Green May 31st.
- 2. Nicole Frye and Kimberley Smith, of Convenient MD, waiting to give free blood pressure screenings at Martha's Vineyard Bank's "Senior Solutions for Safe Living" event in Falmouth at Museums on the Green May 31st.
- 3. Officer James Porter, of the Falmouth Police Department, Eve Vincent, Trust Administrator for Martha's Vineyard Investment Advisors, and Robert Mascali, a Falmouth Attorney, attending the "Senior Solutions for Safe Living" event in Falmouth at Museums on the Green May 31st.
- 4. CJ Conrad, Vice President of Marketing and Solutions Development at Martha's Vineyard Bank, speaking about Cyber Security to a very interested crowd at the "Senior Solutions for Safe Living" event in Falmouth at Museums on the Green May 31st.