



PRESS RELEASE
For Immediate Release

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Martha's Vineyard Bank Announces its Presenting Sponsorship of Beach Road Weekend "350" Martha's Vineyard Music Festival

Edgartown, MA – Martha's Vineyard Bank announced today that it will be the presenting sponsor of Beach Road Weekend "350" Martha's Vineyard Music Festival, to be held July 23rd to 25th, 2021. Members of the Grammy Award-winning Tedeschi Trucks Band will perform 6pm on Saturday, July 24th at Veterans Memorial Park in Vineyard Haven. Additional concerts are scheduled for July 23rd and 25th.

"It's been a long pandemic year and Martha's Vineyard Bank is thrilled to bring live music back to the Vineyard this summer," said CJ Conrad, Vice President of Marketing and Solution Development at Martha's Vineyard Bank. "It's going to be a fun weekend and will be great to see people out and about again."

The music festival launched in 2019, but was postponed in 2020 due to the pandemic. This summer the festival is back, and will help celebrate the 350th anniversary of the founding of the Town of Tisbury. There will be three live shows in July offering limited capacity in a socially-distanced, box-seating configuration.

Beach Road Weekend "350" is produced by the Martha's Vineyard Concert Series with support from Innovation Arts & Entertainment. All profits from the event are directed to "Friends of the MV Concert Series," an Island-based 501c3 non-profit organization that supports and enhances the live music offerings on Martha's Vineyard.

For more information and tickets visit beachroadweekend.com.

About Martha's Vineyard Bank

Martha's Vineyard Bank is a full-service bank headquartered in Edgartown, Massachusetts. Services offered include business and personal banking, trust, and investment services. The Bank operates 10 offices and 17 ATMs on Martha's Vineyard and in Falmouth, MA. Martha's Vineyard Bank reports \$1.03 Billion in total assets as of December 31, 2020. Bank deposits are fully insured through the Federal Deposit Insurance Corporation (FDIC) and the Depositor's Insurance Fund (DIF). Investment services provided by Martha's Vineyard Investment Advisors, a wholly-owned subsidiary of Martha's Vineyard Bank.

For more information visit www.mvbank.com or contact:

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