



**PRESS RELEASE: For Immediate Release**

**May 3, 2022**

## **Martha's Vineyard Bank Announces "Show Your Shop" Small Business Promotion**

**Edgartown, MA** – Martha's Vineyard Bank announced today that in honor of May's "National Small Business Week," the Bank is holding a "Show Your Shop" promotion for consumers and local small businesses for the entire month of May. Promotion details and entry forms can be found at [local.mvbank.com](http://local.mvbank.com).

### **How does it work?**

**From May 1<sup>st</sup> through May 31<sup>st</sup>, Shoppers** can upload a photo featuring their favorite local shop or purchase and enter to win a **\$250 Lift Gift** certificate (redeemable at the Lift Store ([lift.mvbank.com](http://lift.mvbank.com)), and **Local Business Owners** can share a photo of their business, products, or services and enter to **win \$1,000 in promotional advertising** powered by Martha's Vineyard Bank. Photos and entries submitted will be featured on the Bank's website and Facebook page. See official rules at [local.mvbank.com](http://local.mvbank.com).

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### **About Martha's Vineyard Bank**

Martha's Vineyard Bank is a full-service bank headquartered in Edgartown, Massachusetts. Services offered include business and personal banking, trust, investment services, and insurance. The Bank operates 10 locations (plus Martha's Vineyard Investment Advisors) and 16 ATMs on Martha's Vineyard and in Falmouth, MA. Martha's Vineyard Bank reports \$1.2 Billion in consolidated assets as of December 31, 2021. Bank deposits are fully insured through the Federal Deposit Insurance Corporation (FDIC) and the Depositor's Insurance Fund (DIF). Investment services provided by Martha's Vineyard Investment Advisors, a wholly-owned subsidiary of Martha's Vineyard Bank. [mvbank.com](http://mvbank.com)

### **For more information visit [community.mvbank.com](http://community.mvbank.com) or contact:**

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