



PRESS RELEASE: For Immediate Release

June 13, 2022

Martha's Vineyard Bank Announces "Show Your Shop" Winners

Edgartown, MA – Martha's Vineyard Bank announced today the winners of the "Show Your Shop" contest. The "business owner" winner is The Little House Cafe & Bakery on Martha's Vineyard and the "shopper winner" is Janice Page for her shoutout of the Station Grill (both of Falmouth, Massachusetts). The Little House Cafe & Bakery has won \$1,000 of Promotional Advertising and Janice Page has won a \$250 Lift Gift.

As part of the contest, business owners were able to showcase their business, products or services for a chance to win \$1,000 of Promotional Advertising and shoppers could post a photo and give a shoutout to their favorite local business for a chance to win a \$250 Lift Gift. (Lift Gifts are part of lift.mvbank.com - the online store powered by Martha's Vineyard Bank - which features discounted gift certificates from more than 80 local merchants.)

After a month-long promotional period, the winners were randomly selected.

"We are thrilled to have celebrated Small Business Week for the entire month of May," said CJ Conrad, Vice President of Marketing & Solution Development for Martha's Vineyard Bank. "Local small businesses are vital to our community and we wanted to help show our appreciation of all they do. We congratulate the winners and we and thank everyone for participating."

About Martha's Vineyard Bank

Martha's Vineyard Bank is a full-service bank headquartered in Edgartown, Massachusetts. Services offered include business and personal banking, trust, investment services, and insurance. The Bank operates 10 locations (plus Martha's Vineyard Investment Advisors) and 16 ATMs on Martha's Vineyard and in Falmouth, MA. Martha's Vineyard Bank reports \$1.2 Billion in consolidated assets as of December 31, 2021. Bank deposits are fully insured through the Federal Deposit Insurance Corporation (FDIC) and the Depositor's Insurance Fund (DIF). Investment services provided by Martha's Vineyard Investment Advisors, a wholly-owned subsidiary of Martha's Vineyard Bank. mvbank.com

For more information visit community.mvbank.com or contact:

Christine (CJ) Conrad, VP, Marketing and Solution Development, (508) 684-4171 or cconrad@mvbank.com.