

## PRESS RELEASE For Immediate Release

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Martha's Vineyard Bank to hold "Crow's Nest Trivia Challenge" Now Through June 18th

**Edgartown, MA** – Martha's Vineyard Bank announced that it will hold the "Crow's Nest Trivia Challenge" now through June 18<sup>th</sup>. The online contest is in honor of the upcoming June Grand Opening of the Bank's newest Falmouth Village Green location at 84 Main Street.

This new Martha's Vineyard Bank location has been a bank site for over 200 years and is one of the oldest bank sites on Cape Cod. The Main Street location will be the third in Falmouth, after Woods Hole and Palmer Avenue, highlighting the Bank's commitment to the Falmouth Community and to bring local banking back to Main Street.

The contest can be accessed from local.mvbank.com and is based on two historical videos (available on the aforementioned web site) highlighting a brief history of the location and of Falmouth Bank, the bank that started it all. After people view the video, they can put their new knowledge to use by taking the "Crow's Nest Trivia Challenge."

Contest participants are automatically entered to the contest regardless of their score. Fun prizes include L.L. Bean Backpacks, L.L. Bean Sherpa Throws, Tickets to Beach Road Weekend "350" Martha's Vineyard Music Festival, and Gift Certificates to Falmouth Businesses. (Limit one entry per person per day during the promotional period.) Learn more at local.mvbank.com.

## **About Martha's Vineyard Bank**

Martha's Vineyard Bank is a full-service bank headquartered in Edgartown, Massachusetts. Services offered include business and personal banking, trust, and investment services. The Bank operates 10 offices and 17 ATMs on Martha's Vineyard and in Falmouth, MA. Martha's Vineyard Bank reports \$1.03 Billion in total assets as of December 31, 2020. Bank deposits are fully insured through the Federal Deposit Insurance Corporation (FDIC) and the Depositor's Insurance Fund (DIF). Investment services provided by Martha's Vineyard Investment Advisors, a wholly-owned subsidiary of Martha's Vineyard Bank.

## For more information visit www.mvbank.com or contact:

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