

Press Release

For Immediate Release

Martha's Vineyard Regional High School student's video will compete for \$5K prize

A video created by a local student will compete for a \$5,000 grand prize in the American Bankers Association's Lights, Camera, SAVE! Contest.

"Three Nights" by Levi Vanderhoop 16, an Aquinnah resident who attends Martha's Vineyard Regional High School, was selected by sponsor Martha's Vineyard Savings Bank to be in the national competition, in which students create short videos to educate their peers about the value of using money wisely. Local participating banks judged the entries and selected one winner each for consideration at the national level.

Vanderhoop's creation sends a wise message of planning for the future by saving today. The winning video locally earned Levi \$250 and now moves onto the national competition that will be judged in February. Levi will be awarded his local winning prize at a presentation on Saturday, January 20th at 1:00 PM at the Tribal Building in Aquinnah. Levi produced the entry at Martha's Vineyard Community Television Station through the Mentorship Program in collaboration with MVRHS. You are cordially invited to attend!

The national winning video will earn a \$5,000 prize, while second and third place winners will receive \$2,500 and \$1,500, respectively. Each winner's school will also receive a scholarship for one teacher to attend the Jump\$tart National Educator Conference in 2018.

National winners will be chosen by a panel of financial experts and announced during America Saves Week, the last week of February.

For more information about the video contest, please contact Patti Leighton at Martha's Vineyard Savings Bank, 774-310-2030, Pleighton@mvtbank.com