

FOR IMMEDIATE RELEASE:

On Tuesday May 15, 13 passionate entrepreneurs participated in the 2nd annual Perfect Pitch MV pitch contest held at the Old Whaling Church in Edgartown. The contestants ranged in age from high school students to retirees, pitching business ideas that demonstrated creativity and commitment that can only come from life lived on a small Island.

The format was simple: each contestant had 3 minutes to make their pitch, followed by 2 minutes of questions from our panel of 4 volunteer judges, James Anthony, Ann Smith, Brian Skidmore and Adam Turner. One contestant followed the next at a fast pace, with each distinctive pitch passionately delivered. At the conclusion of the pitches, the judges convened and after careful deliberation gave out the following awards:

First Prize: Chef Deon Thomas of Chef Deon's Kitchen for his branding of MV Conch Chowder

Second Prize: Jackie Kane of My Vineyard Elopement for her marketing plan

Third Prize: Gabriel Bellebuono's Stainless Steel Roses and his plan to purchase welding equipment to meet the demand for this unique product. (By the way, Gabe is a Martha's Vineyard High School student)

Perfect Pitch MV is sponsored by the Martha's Vineyard Chamber of Commerce, Seidman Investment Portfolios, the Martha's Vineyard Savings Bank, the Martha's Vineyard Commission, Cape & Islands SCORE, Brian Skidmore of Sagan Harborside Realty, the Martha's Vineyard Donor's Collaborative, the Vineyard Trust and generous donors, all of whom support the Island's small business community.

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